

ERVA BREW CO. YERBA MATE

We'll be out on the floor. Left of the stage. Absolutely losing ourselves to the music. That's about where Erva Brew Co. started. Serving yerba mate in the moment, lifting the momentum of the crowd. Mate is that feeling for us. It's a collective pulse. It lifts us to be our best selves, so we can set and rise together.

Our cold brewed yerba mate is that refreshing energy. With more caffeine than tea and slightly less than coffee, one bottle will pick you up and won't let you down. Using organic herbs and fresh-pressed fruits and roots, our cold-brewed process delivers an incredibly delicious beverage unlike any you've had before.

Whether you try us in a bottle, at our bar, or at an event, you'll love how it makes you feel!

Our Mission

Erva Brew Co. aims to honor tradition, foster community connection, and support mindfulness, bridging the gap between the Americas by sharing the yerba mate culture of South America.

Why Mate?

The legendary "drink of the Gods," yerba mate has been delighting people for centuries. With joy and friendship flowing in every pour, sharing yerba mate is a time-honored tradition that lies at the heart of South American culture. From the very first sip, you'll be transported to a world of lively conversations and lifelong adventure. So whether you're sipping from a bottle, a cup, or a gourd, call your pals, and let's toast to history and camaraderie with every delicious drop of this wonderful beverage!

Our Story

Step into the vibrant world of Erva, a flavor-filled adventure that started at Los Angeles farmers' markets back in 2014! Over the years, the input of guests helped craft the unique flavor profiles of the bottles you can now find in stores, while inspiring a mouthwatering vault of original recipe ideas that are now on regular rotation at our Pasadena bar. Erva's signature blends have won hearts and palates at music festivals all over the country and now, it's time to enjoy the magic right at home. So buckle up, flavor explorers, because with Erva, every sip is an adventure that's just as unique as you are! Let the fun begin!

Our Blends (in a bottle)

GoGo Ginger

Yerba Mate + Ginger + Lime
Spirited, Elevating and Fresh
1 serving
Serving size 14oz
70 calories
17g of sugar
70mg caffeine

Passion Play

Yerba Mate + Tulsi + Passion
Playful, Rejuvenating and Bright
1 serving

Serving size 14oz
80 calories
20g of sugar
60mg caffeine

Move Mint

Yerba Mate + Mint
Refreshing, Uplifting and Cool
1 serving
Serving size 14oz
0 calories
0g of sugar
70mg caffeine

Our Bar

2377 E. Colorado Blvd, Pasadena
Wednesday - Sunday (9am - 5pm)

Opening in the summer of 2020, Erva's Yerba Mate Bar serves as a beautiful, energizing oasis for mate devotees and newbies alike. Guests get to experience the herb in a variety of ways, from a traditional gourd session to an iced agave mate latte. Small bites inspired by the street food culture of South America make it a great place to take a beat and recharge in the middle of a busy day, or a fun bar experience to enjoy with friends on the weekends. Come sip with us!

For our Bar menu, you can give us a call at 626 765 6821.

To learn more about where to find our bottles in stores, please call 626 765 6821.

If you'd like to subscribe to our mailing list, please call us 626 765 6821 or email us at hello@drinkerva.com